

Entrepreneurship Development Programme (12 Days)

(Prog. Code: EDP_2024-25_058)

Name of College: Government Degree College, Nainbagh, Tehri Garhwal

Date (29th March - 12th April 2025)

Under

Devbhoomi Udyamita Yojana



HD group photograph of the program

POST PROGRAMME REPORT

Supported by:



**Higher
Education
Department
Govt of Uttarakhand**

Organised by:



**Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat**

Annexure-I

Participants Details

Name	Age	Category	Gender	Mobile	Email	Address	District
Akshara panwar	18	OBC	Female	8218270342	aksharapanwar842@gmail.com	Sumankyari	Tehri Garhwal
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Annexure-II Schedule

Day	Date	Session	Topic	Faculty
Day 01	29-03-2025 (Saturday)	1st	Inauguration	Hon'ble Principal Sir, Nodal Officer, Other Faculty Members and DUY Committee Members
				(Govt. Degree College, Nainbagh, Tehri Garhwal)
		2nd	Program Objective, About DUY & EDII	Mr. Madhu & Mr Chandan Kumar
		3rd	Concept of Entrepreneurship, Meaning of Entrepreneur, Qualities of Entrepreneur	Dr Madhu
		4th	Importance of entrepreneurship, attractions of becoming an entrepreneur	Dr Madhu
Day 02	01-04-2025 (Tuesday)	Full Day	entrepreneurship building and enterprise creation	Mr Prashant Priyaranjan
Day 03	02-04-2025 (Wednesday)	Full Day	Skill based Mushroom and Agriculture Training	Mr Shailendra Tiwari
Day 04	03-04-2025 (Thursday)	Full Day	Marketing and Branding, Packaging labelling and brand promotion	Mr Swaraj Prince
Day 05	04-04-2025 (Friday)	Full Day	Market Survey, Markey Survey, Problems and Solutions, Survey tools	Mr. Madhu & Mr Chandan Kumar
Day 06	05-04-2025 (Saturday)	1st, 2nd and 3rd Session	E market place and onboarding, product quality and designing	Mr Jashan Chandok
		4th Session	E market place and onboarding, product quality and designing	Dr Vandana Petwal
Day 07				Mr Shivam Bisht

	07-04-2025 (Monday)	1st and 2nd Session	ONDC, Digital Advertising, Google buisness and GST	
		3rd and 4th Session	How to make the buisness plan and role of various agencies and schemes	Mr Prashant Priyaranjan
Day 08	08-04-2025 (Tuesday)	1st and 2nd Session	Human resource management and process of market survey	Mr Shivam Bisht & Gaurav Bisht
		3rd and 4th Session	Market Survey	Mr. Madhu & Mr Chandan Kumar
Day 09	09-04-2025 (Wednesday)	Full Day	Industry Exposure Visit	Mr. Madhu & Mr Chandan Kumar
Day 10	10-04-2025 (Thursday)	Full Day	Various types of emprise opportunities in Uttarkhand	Mr Vinay Chamoli
Day 11	11-04-2025 (Friday)	1st, 2nd & 3rd Session	AMT, Value Proportion Chart and Buisness Model Canvas activity, DPR	Ms Anita Trivedi
		4th Session		Dr Vandana Petwal
Day 12	12-04-2025 (Saturday)	1st	MSME and Udhyam Registrations of the students	Mr Chandan Kumar
		2nd	MSME and Udhyam Registrations of the students	Mr Chandan Kumar
		3rd	Feedbacks	Dr Madhu & Mr Chandan Kumar
		4th	Closing ceremony	Principal & Dr Madhu

Annexure-III

Resource Person Details

SN.	Name of Resource Person	Organisation	Designation
1	Sarbendra Rawat	EDII	Project Officer
2	Mr Chandan Kumar	DUY	Program Coordinator
3	Dr. Madhu Juwantha	GDC, Nainbagh	DUY Nodal In charge
4	Dr. Vandana Petwal	GDC, Nainbagh	Faculty
5	Mr. Shivam Bisht	Freelancer	Trainer/Mentor
6	Mr. Jashan Chandok	Freelancer	Trainer/Mentor
7	Mr. Swaraj Prince	Freelancer	Trainer/Mentor
8	Ms Anita Trivedi	Freelancer	Trainer/Mentor
9	Mr. Prashant Priyaranjan	Freelancer	Trainer/Mentor
10	Mr. Vinay Chamoli	Freelancer	Trainer/Mentor
11	Mr. Shailendra Tiwari	Freelancer	Trainer/Mentor

Annexure-V Program Photos (with GPS Tagged)





Media Coverage

राजकीय महाविद्यालय नैनबाग में देवभूमि उद्यमिता योजना के अंतर्गत स्वरोजगार हेतु छात्र-छात्राओं को दिया प्रशिक्षण

नैनबाग। टिहरी जिले के विकासखण्ड जौनपुर के अन्तर्गत राजकीय महाविद्यालय नैनबाग में देवभूमि उद्यमिता योजना के अंतर्गत स्वरोजगार हेतु छात्र-छात्राओं को प्रशिक्षण प्रदान किया गया प्रशिक्षण में सर्वप्रथम मुख्य अतिथि डॉ० चंद्रशेखर नौटियाल प्रधानाचार्य सरदार सिंह रावत राजकीय आदर्श इण्टर कॉलेज नैनबाग एवं महाविद्यालय की प्राचार्य डॉ० मंजू कोगियाल द्वारा दीप प्रज्ज्वलन कर उद्घाटन किया गया कार्यक्रम में बतौर मुख्य अतिथि डॉ० चंद्रशेखर नौटियाल ने अपने संबोधन में छात्राओं को संबोधित करते हुए कहा कि आज के परिपेक्ष में सभी को स्वरोजगार के लिए पूरी ईमानदारी के साथ तत्पर रहना चाहिए उसके द्वारा ही हम अपना एवं समाज का कल्याण कर सकते हैं। तथा छात्र-छात्राओं को नशे जैसी प्रवृत्ति से दूर रहना चाहिए एवं शिक्षण के साथ-साथ



शिक्षणोत्तर क्रियाकलापों में निरंतर भाग लेना चाहिए महाविद्यालय की प्राचार्य डॉ० मंजू कोगियाल द्वारा सभी उपस्थित अतिथियों का स्वागत किया गया तथा छात्र-छात्राओं को उद्यम लगाने के लिए सभी को जागरूक करने की बात कही गई कार्यक्रम की नोडल अधिकारी डॉ० मधुबाला जुवांठा ने संपूर्ण कार्यक्रम का वृत्त सभी के समक्ष व्यापक रूप

से रखा तथा देवभूमि उद्यमिता विकास कार्यक्रम के समन्वयक चंदन कुमार जी द्वारा उपस्थित प्रशिक्षणार्थियों को मशरूम की खेती के बारे में व्यापक रूप से बताया गया जिसे कि बड़े ही उत्साह के साथ सभी प्रशिक्षणार्थियों ने प्रयोग के माध्यम से भी सीखा इस कार्यक्रम में दिनेश पंवार, महेश तोमर, मनोज नेगी, योगेन्द्र आदि अनेक प्रशिक्षणार्थियों ने भाग लिया।

Nodal
Dr. Madhu Bala Juwantha